Press Release Issued: May 2018

Word Count: 311

**Actisense CEO Welcomed On-Board Expert Panel at Poole Marine Trade XChange**

* *On 7th June, Actisense will be sharing insight into their latest product developments at the Marine Trade Xchange whilst CEO Phil Whitehurst will speak on the conferences expert panel.*

Multi-award-winning NMEA specialists Actisense is joining leading figures and key decision-makers from the UK’s marine, maritime, and advanced engineering sectors at the upcoming Marine Trade Xchange in Poole. Held in association with the Poole Maritime Festival, British Marine and the Borough of Poole, Marine Trade Xchange is a much sought after one day Conference and Trade Show Case Exhibition. Taking place on 7th June 2018 at Poole Lighthouse, Actisense CEO Phil Whitehurst will be sitting on the conference’s expert panel. At the exhibition, Actisense will also provide an exclusive sneak preview of its latest and most sophisticated product developments.

Sitting on the Manufacturing & Supply Chain 'Meet the Expert' panel, Phil Whitehurst will be helping to address important issues affecting the UK’s marine industry. With over 20 years’ experience in manufacturing, engineering and exporting, Phil will also be sharing inspirational business advice with other companies from across the country.

Actisense will also provide the first glimpse at their new Wi-Fi Gateway which will make NMEA 2000 data available over WIFI. Responding to market demands and changes in technology, the new Wi-Fi Gateway will be shown alongside existing products including the Actisense EMU-1, NGT-1, NGW-1 and A2K range.

Actisense CEO, Phil Whitehurst said:

“We are delighted to be attending this year’s Marine Trade Xchange which is taking place in our hometown of Poole. I look forward to speaking on the expert panel and sharing advice, garnered from my many years of experience in the marine electronics industry. As exhibitors, we will also be giving visitors a chance to find out more about our upcoming products and advances in marine technology.”

For more information about Actisense, visit: [www.actisense.com](http://www.actisense.com)

* **ENDS –**

To interview **Phil Whitehurst** or to find out more please contact Darren Northeast of Darren Northeast PR (working on behalf of Actisense) on 01202 676762 or [pr@darrennortheast.co.uk](mailto:pr@darrennortheast.co.uk).

**Editors Notes**

Founded by Phil in 1997, Actisense is a global and market-leading provider of sophisticated marine electronic equipment. Waving the Dorset flag across the world’s oceans, the company has developed an extensive international network and now works with over 70 distributors in 42 countries, stretching from Norway to New Zealand, Canada, Korea and all of mainland Europe.